**Cumulative Activity**

**Opinion Project**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Writing Piece**

Using your chosen topic \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

You will write an opinion piece on something you feel is important for us to know about your topic. Any evidence gathered (books, internet) to support your information must be cited in your bibliography.

Please write a 7 paragraph opinion piece.

Please include an introduction, 5 paragraphs for the body, and a conclusion.

**Media Literacy Piece**

Please select a piece of media you wish to express your opinion piece through.

Some examples are brochure, poster, and print ads

My choice is

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How is this connected to my topic

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Presentation Piece( 5-10 minutes)**

You will need to present your opinion the class. You will also need to

answer questions from the class after your presentation.

Things to consider while planning out my project

\* What I have learned about sentences (yellow book)

\* How do I cite information in a bibliography (see bibliography page attached)

\* I will use proper paragraph formatting (indenting, 5 to 7 sentences, topic sentences)

\* I will use proper spelling, punctuation, and grammar (use dictionary, spell check)

\* I will use the editing guideline to complete my final pieces (use copies provided in class)

**Dates I need to remember**

|  |  |
| --- | --- |
| Project Piece | **Due Date** |
| Graphic organizer for Opinion, Media, and Presentation piece | **November 20th** |
| Edited draft of opinion piece | **November 27** |
| Edited draft of media piece | **December 4** |
| Opinion piece and media piece | **December 11** |
| Presentation piece | **January 8** |

How I will be assessed

**Opinion Writing-Single-Point Rubric**

Writing Piece

|  |  |  |
| --- | --- | --- |
| Focus | Criteria for Grade 5 Level 3 | Comments |
| Purpose/Organization | \*my opinion is introduced, clearly communicated, and the focus is strongly maintained for the  purpose, audience, and task  \* I consistent used a variety of transitional strategies to  clarify the relationships  between and among ideas  \* I effectively used an introduction and a  conclusion  \* logical progression of my ideas from beginning to end; strong connections between and among ideas |  |
| Evidence/elaboration | \*comprehensive evidence  from sources is integrated; my references are relevant and specific  \*vocabulary is clearly  appropriate for the audience  and purpose  \*effective, appropriate style  enhances content  \*Elaborative techniques may include the use of personal experiences that support the opinion. |  |
| Conventions | \*adequate use of correct sentence formation, punctuation, capitalization,  grammar usage, and spelling |  |

Media Piece

|  |  |  |
| --- | --- | --- |
| Focus | Criteria for Grade 5 Level 3 | Comments |
| Referencing source material | \*most source material is properly cited in the bibliography |  |
| Target audience | \*the target audience(classmates) would understand this presentation |  |
| Message | \*the message came through clearly causing the audience(classmates) to think about the issue |  |
| Product | \*the presentation was informative  \*caught and kept the viewers attention most of the time |  |
| Content | \*includes essential knowledge about the topic.  \*subject knowledge appears to be good. |  |

Presentation Piece

|  |  |  |
| --- | --- | --- |
| Focus | Criteria for Grade 5 Level 3 | Comments |
| Information Quality and Organization | • main  points  are  clear  and  detailed  • Information  is  linked  to  presentation  topic  • Information  is  well  organized |  |
| Nonverbal Communication | • appears  comfortable  and  confident  • generally  faces  the audience  and  maintains good  eye  contact  • generally  appears to  be  engaging  with  the audience(my classmates)  •  use body motions(walking) and  gestures  well(pointing out key points) |  |
| Quality of Verbal Communication | • keep my  voice  steady,  strong  and  clear  •  often  use inflections  to  emphasize  key points  and  create  interest  • talk at an  appropriate  pace |  |
| Visual Tools | • visual  aids  used are  usually  creative, clear, and  easy  to  read |  |
| Appropriate Use of Vocabulary | • words related to the topic are used  effectively  • words are used  in  context |  |
| Precision and Details in  Presentation | • texts from visual tools shows evidences  of  correct spelling, grammar, and punctuation  • care  has  been  taken  in  the  presentation |  |

Bibliography

<http://sbac.portal.airast.org/wp-content/uploads/2013/09/PerformanceTaskWritingRubric_Opinion.pdf>

<http://www.makinglearningreal.org/pdfs/scoring_rubric.pdf>

cus.oise.utoronto.ca/.../**Rubric**%20-%20creating%20**media**%20texts.doc